

Beatrice Trinidad

DESIGNER + RESEARCHER + PROGRAMMER

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EDUCATION

Université Paris-Saclay
Universidad Politécnica de Madrid
M.S. in Human-Computer Interaction and Design

- Dual degree masters program under European Institute of Innovation and Technology (EIT Digital), funded by EU
- Minor in Innovation & Entrepreneurship
- Awarded highest EIT Digital scholarship

SEPTEMBER 2019 - SEPTEMBER 2021
PARIS, FRANCE & MADRID, SPAIN

Rutgers, the State University of New Jersey

B.A. in Information Technology and Informatics

- Minors in Computer Science & Music
- Dean's List award (2016-2018)

Activities include:

- **Women's Rugby:** Athlete and Marketing & Public Relations Officer (2014-2018)
- **Women in Computer Science:** Co-Vice President (2016-2017)
- **HackHers hackathon:** Team Lead Organizer (2016-2017)
- **Douglass-DIMACS Computing Corps:** Mentor (2015-2017)

SEPTEMBER 2014 - MAY 2018
NEW BRUNSWICK, NEW JERSEY, USA

SKILLS

Design & Research

User Experience Design, Product Design, Wireframing & Prototyping, Graphic Design, Web Design, User Interviews & Surveys, Usability Testing, Data Collection

Programming

HTML/CSS, JavaScript, Java, PHP, MySQL

Tools & Technologies

Figma, Sketch, InVision, Principle, Adobe Creative Suite, Drupal, WordPress

EXPERIENCE

Asilimia

Product Manager Intern

- Designed new B2B and C2B web dashboard for small business owners in Africa
- Improved and developed digital marketing assets for the Asilimia mobile app
- Assisted with fundraising efforts and developing revenue strategies

JULY 2020 - SEPTEMBER 2020 / PARIS, FRANCE

Rutgers Human-Computer Interaction Lab for Health & Sustainability

Student Researcher

- **A User-Centered Design Approach for Improving Health Communication:** Prototyped and evaluated a patient portal to investigate the best way to present sensitive health information to leukemia patients
This project was partnered and funded by the Rutgers Cancer Institute of New Jersey.

- **VillageMED: Developing a Mobile Application to Support Medical Missions in Haiti:** Designed an easy-to-use, feasible, and offline patient record platform for a non-profit health organization

SEPTEMBER 2018 - AUGUST 2019 / NEW BRUNSWICK, NEW JERSEY, USA

Princeton University

Junior Visual Designer

- Established the first design system for the School of Engineering and Applied Science, focusing on accessibility & consistency across digital platforms

SEPTEMBER 2018 - AUGUST 2019 / PRINCETON, NEW JERSEY, USA

Rutgers, The State University of New Jersey

Web Application Developer Intern

- Led and developed redesign of online learning university department's websites
- Provided web & database application support and application documentation

JANUARY 2017 - AUGUST 2018 / NEW BRUNSWICK, NEW JERSEY, USA

Korean Beauty International, Inc.

Design Intern

- Designed digital marketing graphics and maintained website for their biggest client, E Nature USA, a Korean skincare brand

SEPTEMBER 2016 - DECEMBER 2016 / NEW YORK, NEW YORK, USA