

# Beatrice Trinidad

DESIGNER + RESEARCHER + PROGRAMMER

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## EDUCATION

**Université Paris-Saclay**  
**Universidad Politécnica de Madrid**  
M.S. in Human-Computer Interaction  
and Design

- Dual degree masters program under European Institute of Innovation and Technology (EIT Digital), funded by EU
- Minor in Innovation & Entrepreneurship
- Awarded highest EIT Digital scholarship

SEPTEMBER 2019 - SEPTEMBER 2021  
PARIS, FRANCE & MADRID, SPAIN

**Rutgers, the State University of New Jersey**

B.A. in Information Technology and Informatics

- Minors in Computer Science & Music
- Dean's List award (2016-2018)

Activities include:

- **Women in Computer Science:** Co-Vice President (2016-2017)
- **HackHers hackathon:** Team Lead Organizer (2016-2017)
- **Douglass-DIMACS Computing Corps:** Mentor (2015-2017)
- **Women's Rugby:** Marketing & Public Relations and Athlete (2014-2018)

SEPTEMBER 2014 - MAY 2018  
NEW BRUNSWICK, NEW JERSEY, USA

## SKILLS

### Design & Research

User Experience Design, Product Design, Wireframing & Prototyping, Graphic Design, Web Design, User Interviews & Surveys, Usability Testing, Data Collection

### Programming

HTML/CSS, JavaScript, Java, PHP, MySQL

### Tools & Technologies

Figma, Sketch, InVision, Principle, Adobe Creative Suite, Drupal, WordPress, Google Analytics

## EXPERIENCE

**Asilimia**, Product Manager/UX Designer Intern

*This startup is part of the Founders Program at Station F, the biggest startup campus in the world.*

- Led design of B2B and C2B web dashboard for small business owners in Africa
- Improved and developed digital marketing assets for the Asilimia mobile app
- Assisted with fundraising efforts and developing revenue strategies

JULY 2020 - SEPTEMBER 2020 / PARIS, FRANCE

**Rutgers Human-Computer Interaction Lab**, Student Researcher & Designer

- **A User-Centered Design Approach for Improving Health Communication:** Prototyped and evaluated a patient portal to investigate the best way to present sensitive health information to leukemia patients

*This project was partnered & funded by Rutgers Cancer Institute of New Jersey and published in the International Journal of Medical Informatics, Volume 141.*

- **VillageMED: Developing a Mobile Application to Support Medical Missions in Haiti:** Designed an easy-to-use, feasible, and offline patient record platform for a non-profit health organization

SEPTEMBER 2018 - AUGUST 2019 / NEW BRUNSWICK, NEW JERSEY, USA

**Princeton University**, Junior Visual Designer

- Established the first design system for the School of Engineering and Applied Science, focusing on accessibility & consistency across digital platforms

SEPTEMBER 2018 - AUGUST 2019 / PRINCETON, NEW JERSEY, USA

**Rutgers, The State University of New Jersey**, Web Application Developer Intern

- Led and developed redesign of online learning university department's websites used by about 79,000+ students & faculty
- Provided web & database application support and application documentation

JANUARY 2017 - AUGUST 2018 / NEW BRUNSWICK, NEW JERSEY, USA

**Korean Beauty International, Inc.**, Design Intern

- Designed digital marketing graphics and maintained website for their biggest client, E Nature USA, a Korean skincare brand

SEPTEMBER 2016 - DECEMBER 2016 / NEW YORK, NEW YORK, USA